

**MINUTES OF MEETING OF ACADEMIC ADVISORY COUNCIL****AY 2024-25****Name of Association:** Pune Institute of Business Management Academic Advisory Council**Type of Meeting:** Annual General Meeting**Date:** 15<sup>th</sup> May, 2024**Time:** 11:00 AM-4:30 PM**Venue:** Board Room, Pune Institute of Business Management**Meeting Facilitator:** Dr. Poornima Sehrawat (Head IQAC and Asst. Prof)**Call to order:** The meeting was held in the PIBM conference room. A quorum was established.**Roll Call:****Attendees Present:**

Sr. No.	Member Details	Representation Area
1	Mr. Raman Preet- Chairman, PIBM group of Institutions	Academics
2	Prof. A. K Jain- Faculty IIM, Ahmedabad	Strategic Advisor
3	Prof. Jahar Saha, Former Director & Professor, IIM, Ahmedabad	Strategic Advisor
4	Dr. Manish Godse- Director, PIBM for PGDM	Chairperson
5	Dr. Rajasshrie Pillai, Director, PIBM	Academics-MBA
6	Dr. Neeraj Amarnani, Academic Subject Matter Expert; Finance Professor, Goa Institute of Management	Academics
7	Mr. Pradeep Chavda, Industry Subject Matter Expert; HR Transformation Director, APAC& MEA, and Director Human Resources, India, Sodexo	Industry
8	Mr. Manish Singh, Industry Subject Matter Expert; Director Human Resource & Administration, Haier Appliances India Pvt Ltd	Industry
9	Dr. Umesh Mahtani, Academic Subject Matter Expert; Finance Professor, Goa Institute of Management	Academics
10	Mr. Girish Iyer, Industry Subject Matter Expert; India Head, Alter Domus	Industry
11	Dr. K S Ranjani, Academic Subject Matter Expert; Finance	Academics

	Professor, NITIE, Finance and Accounting	
12	Mr. Manish Singhania, Industry Subject Matter Expert; CFO - Essar Steel Pune Facility	Industry
13	Dr. Sanjeev Kumar Dixit, Industry Subject Matter Expert, President-HR, Cadila Pharmaceuticals Ltd	Industry
14	Dr. A P Rao, Academic Subject Matter Expert; Ex-VP Kinetic Motors	Academics
15	Dr. Deepak Tandon, Academic Subject Matter Expert; Finance Professor, IMI Delhi,	Academic
16	Mr. Vishal Gupta, Industry Subject Matter Expert; Commercial Director of Borges India	Industry
17	Mr. Diniar Patel, Industry Subject Matter Expert; Chief Editor, Times of India	Industry
18	Dr. Gordhan K Saini, Academic Subject Matter Expert; Assistant Professor-Marketing- TISS	Academic
19	Mr. Manish Rohtagi, Industry Subject Matter Expert; Managing Director, Stallion Auto Keke Ltd.	Industry
20	Dr. Neeraj Pandey, Academic Subject Matter Expert; Assistant Professor, IIM Mumbai	Academics
21	Dr. Asit K Barma, Academic Subject Matter Expert; Director - BIM Trichy and Faculty-IIM-Kashipur	Academics
22	Mr. Arijit Dutta, Industry Subject Matter Expert; Founder & MD, Auto NeX Hub	Industry
23	Mr. Rajesh Singh, Industry Subject Matter Expert; CHRO, KPIT	Industry
24	Mr. Vishal Bhargava, Industry Subject Matter Expert; Director and Head Talent Acquisition, IDFC First Bank	Industry
25	Capt. Partha Samai, Industry Subject Matter Expert; Head HR, Reliance Jio	Industry
26	Mr. Arvind Hali, Industry Subject Matter Expert; Founder &	Industry

	Managing Director, Abhiyan Capital.	
27	Dr. Pranabesh Dey, Academic Subject Matter Expert; Associate Professor-HR-XLRI	Academic
28	Dr. Sumi Jha, Academic Subject Matter Expert; Assistant Professor-HR-IIM Mumbai	Academic
29	Mr. Rajendra Mehta - CHRO - Suzlon Group	Industry
30	Mr. Tapan Singhel - CEO - Bajaj Allianz General Insurance	Industry

**Absent:** NA

**Meeting Agenda:**

1. Events for AY 2024-25
2. Strategizing the execution plan and academic calendar for AY 24-25
3. Inclusion of subject for AY 2024-25
4. Decision on International conference 2024-25
5. New course addition if any
6. MDP Consulting for AY 2024-25
7. MoUs with international universities and activities completed

**Review of Minutes from the last meeting:**

1. Execution plan of Academic year 2023-24
2. Events in the last year, such as Melascape and Mircotom 5.0
3. International conference success and papers received at the conference
4. Faculty hiring linked with increased MBA intake
5. Student and Faculty exchange programs with international MoUs.

**Marketing Domain:**

1. The director opened the discussion by stating IMC subject needs to be shifted to the Sem-II from Sem-III, as few profiles were available for this profile.

2. Mr. Vishal Gupta reviewed the content of JD JD-based training and provided inputs to update it.
3. Dr. Neeraj Pandey reviewed the course of consumer behavior and mentioned the case studies to be added in the course.
4. Dr. Gordhan Saini reviewed the course of Research Methodology and provided inputs for SPSS data sheets.
5. Mr. Arijit Datta reviewed the sales and distribution course and changed a few cases.
6. Dr. Asit Barma suggested a few topics in retail management as the subject needs AI-based inputs due to virtual assistants.

### **Human Resource Domain:**

1. Dr. Pranabesh reviewed the course of PMS, where he suggested adding one case study of the Balance scorecard, where data analysis can be taught in class.
2. Dr. Debolina reviewed the course of Talent Management and shared two case studies that can be added to the course.
3. Mr. Rajesh Singh suggested a few topics and evaluations in HR analytics, and checked the older projects that students have submitted. He added that cognitive analysis can be taught through data sets.
4. Dr. Sumi Jha suggested data sets for talent acquisition and more projects in the subject
5. Dr. Nishant Uppal suggests the assessment center in psychometric analysis for different companies.

### **Finance Domain:**

1. The meeting started with the implementation of knowledge sharing sessions with Prof. Bharat Dalal.
2. Dr. Deepak Tandon suggested changing the PO-CO of financial analytics
3. Mr. Arvind Hali suggested the changes in the equity research course plan.
4. Dr. Abhishek Ranga suggested the project on Bloomberg terminal and use of Bloomberg terminal lab.

## **Common (For all specializations):**

1. With the international MoUs, the student exchange programs are planned.
2. More CEISM training needs to be planned with the faculty. So that the
3. The discussion was on the finalization of the academic calendar for AY 2024-25.
4. The discussion happened on the Strategic Plan; the new plan needs to be prepared and submitted.

## **Case Study and Research:**

1. The council discussed the ISDSI conference and its execution plan. The committee has been finalized, but the journal has not been finalized.
2. The council suggested motivating faculty members to do research by arranging more domain-specific FDPs, and more FDPs with Prof. Jahar and Prof. Dixit are arranged.
3. Research FDPs and research exchange programs are planned with international MoU universities.

The meeting ended with an appreciation of the achievement of objectives planned in the previous academic year.



Authorized Signatory



Chairman